

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 80442

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-80442-1

DATE PRINTED

09/20/12

PAGE 1

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR		188960	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES			REPUBLICAN STATE LEADERSHIP COMMITTEE		
AND	600 Fairmount Ave Ste 306			1800 Diagonal Rd Ste 230		
ADDRESS	Towson	MD	21286-1002	Alexandria	VA 22314-2860	
	USA			USA		
CONTACT	STEPHANIE KOHLBAUER			PRODUCT RSLC EST#480		
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.	480	PRODUCT CODE	9820	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 09/20/12 AND ENDING 09/29/12 NO. WEEKS: 2						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00011..	2	06:58A	09:00A	30S	09/20/12-09/21/12	CBS THIS MORNING	2	450.00	900.00
2	00011..	2	09:00A	10:00A	30S	09/20/12-09/21/12	ANDERSON COOPER	2	450.00	900.00
3	00011..	2	12:26P	02:00P	30S	09/20/12-09/21/12	CBS SOAP OPERA ROTATION	2	600.00	1200.00
4	00011..	2	02:57P	04:00P	30S	09/20/12-09/21/12	THE DOCTORS	2	500.00	1000.00
5	00011..	2	04:00P	05:00P	30S	09/20/12-09/21/12	DR. PHIL	2	1200.00	2400.00
6	00011..	2	05:00P	06:00P	30S	09/20/12-09/21/12	5PM EARLY NEWS	2	800.00	1600.00
7	00011..	2	06:00P	06:30P	30S	09/20/12-09/21/12	NEWS 3 AT 6	2	1200.00	2400.00
8	00011..	2	11:35P	12:37A	30S	09/20/12-09/21/12	DAVID LETTERMAN	2	900.00	1800.00
9	0001111	4	11:00P	11:35P	30S	09/20/12-09/23/12	LATE NEWS	4	2500.00	10000.00
10	...1...	1	10:00P	11:00P	30S	09/20/12-09/20/12	PERSON OF INTEREST	1	9000.00	9000.00
111..	1	10:00P	11:00P	30S	09/21/12-09/21/12	BLUE BLOODS	1	7000.00	7000.00
121.	1	09:58P	11:00P	30S	09/22/12-09/22/12	48 HOURS MYSTERIES	1	4000.00	4000.00
131	1	06:58A	09:00A	30S	09/23/12-09/23/12	WKND NEWS SUN 7-9A	1	450.00	450.00
141	1	10:30A	11:00A	30S	09/23/12-09/23/12	FACE THE NATION 10:30-11AM	1	3500.00	3500.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

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NAME	MENTZER MEDIA SERVICES			REPUBLICAN STATE LEADERSHIP COMMITTEE		
AND	600 Fairmount Ave Ste 306			1800 Diagonal Rd Ste 230		
ADDRESS	Towson MD 21286-1002			Alexandria VA 22314-2860		
	USA			USA		
CONTACT	STEPHANIE KOHLBAUER			PRODUCT RSLC EST#480		
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.	PRODUCT CODE 9820			
		480				
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 09/20/12 AND ENDING 09/29/12 NO. WEEKS: 2						

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			FROM	TO						
151	1	12:57P	04:00P	30S	09/23/12-09/23/12	NFL FOOTBALL 1PM GAME	1	15000.00	15000.00
161	1	04:00P	07:30P	30S	09/23/12-09/23/12	NFL FOOTBALL 4PM GAME	1	20000.00	20000.00
171	1	09:00P	10:00P	30S	09/23/12-09/23/12	THE GOOD WIFE	1	8000.00	8000.00
181	1	11:35P	12:05A	30S	09/23/12-09/23/12	SPORTS ZONE	1	750.00	750.00
19	11111..	5	06:58A	09:00A	30S	09/24/12-09/28/12	CBS THIS MORNING	5	450.00	2250.00
20	11111..	5	09:00A	10:00A	30S	09/24/12-09/28/12	ANDERSON COOPER	5	450.00	2250.00
21	11111..	5	12:26P	02:00P	30S	09/24/12-09/28/12	CBS SOAP OPERA ROTATION	5	600.00	3000.00
22	11111..	5	02:57P	04:00P	30S	09/24/12-09/28/12	THE DOCTORS	5	500.00	2500.00
23	11111..	5	04:00P	05:00P	30S	09/24/12-09/28/12	DR. PHIL	5	1200.00	6000.00
24	11111..	5	05:00P	06:00P	30S	09/24/12-09/28/12	5PM EARLY NEWS	5	800.00	4000.00
25	11111..	5	06:00P	06:30P	30S	09/24/12-09/28/12	NEWS 3 AT 6	5	1200.00	6000.00
26	21111..	6	11:35P	12:37A	30S	09/24/12-09/28/12	DAVID LETTERMAN	6	900.00	5400.00
27	1111110	6	11:00P	11:35P	30S	09/24/12-09/29/12	LATE NEWS	6	2500.00	15000.00
28	..1....	1	08:58P	10:00P	30S	09/26/12-09/26/12	CRIMINAL MINDS	1	8500.00	8500.00
29	..1....	1	10:00P	11:00P	30S	09/26/12-09/26/12	CSI: CRIME SCENE	1	8500.00	8500.00
30	...1...	1	09:00P	10:00P	30S	09/27/12-09/27/12	PERSON OF INTEREST	1	9000.00	9000.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130 KYW TV3
AND

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 188960		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
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AND	600 Fairmount Ave Ste 306		1800 Diagonal Rd Ste 230		
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LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 480	PRODUCT CODE	9820	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/20/12 AND ENDING 09/29/12 NO. WEEKS: 2					

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			FROM	TO						
311.	1	08:58P	09:57P	30S	09/29/12-09/29/12	CRIME TIME SATURDAY	1	3000.00	3000.00
							Total Contract:	80		165300.00
<div> <div> <div></div> <div>Billing Summary</div> </div> <div> <div>Qtr 3-12</div> <div> <div>Jul</div> <div>Aug</div> <div>Sep</div> <div>Total</div> </div> </div> <div> <div>165300.00</div> <div>165300.00</div> <div>165300.00</div> <div>GRAND TOTAL</div> </div> <div>165300.00</div> </div>										

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